Wing Kei Care Centres

Vision

Nurture communities of love and belonging, modelling culturally-responsive care that embraces the fullness of life.

Mission

Live abundantly in God's grace.

Values

Fairness
We are generous with each other and candid in our decisions.

Integrity
We trust each other to do what is right and live our mission through our words and actions.

Respect
We seek out, listen, and value each other's diverse insights and ideas.

Service
We offer love and compassion to all we encounter.

Teamwork
We keep our promises and work as an integrated team.

Strategic Priorities and Initiatives

Serve

We model and advocate for exemplary care that honours the fullness of each person.

- Respond to growing, changing, and diverse needs through exemplary care and relational connections.
- Advocate for seniors and hospice care to be truly person and family centred.
- Model inclusion and culturally responsive care for a diverse resident population.
- Strengthen government relations and advocacy, demonstrating the impact of values-inspired service and innovation.
- Lead conversations to shift the role and purpose of seniors in our communities.
- Evolve into a well-known teaching and research centre in the sector.

Fortify

We invest in our foundation to enable us to continue to thrive.

- Ensure sound governance.
- Deepen the team's connection to the mission.
- Grow competent, compassionate servant leaders.
- Invest in co-creating a fulfilling work environment that promotes staff wellbeing in ways that are meaningful to the team.
- Plan for a sustainable financial future.

Partner

We respond and innovate to meet changing needs in our community.

- Strengthen grassroots, community-based support for our work.
- Enhance intergenerational programs and initiatives.
- Collaborate with like-minded organizations to offer services in the community.
- Engage in research initiatives that strengthen relationship-oriented care.
- Responsibly embrace opportunities to be of greater service.

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